

WASHINGTON COUNTY LIBRARY SYSTEM

SOCIAL MEDIA POLICY

- I. Social media is broadly defined as any web application, site, or account created and maintained by the library which allows users to share, network, and obtain information.
- II. The library may participate in the use of various social media platforms. The Washington County Library System regards social media as information resources that should support the library mission to strengthen the community through educational, informational, cultural, and recreational pursuits.
- III. Use of the library's websites, social media applications, and links is at the patron's risk. Though library staff may evaluate the extended resources, the links do not constitute an endorsement, authorization, sponsorship, or affiliation by the library to the owners or any products or services mentioned on the site, unless specifically stated otherwise.
- IV. Comments, posts, and messages are welcome on Washington County Library System social networking applications. While the library recognizes and respects differences in opinion, comments, posts, and messages may be edited or deleted if not in harmony with the library's mission. Comments, posts, and messages which contain any of the following are prohibited and may result in the patron being blocked from participation on library social media applications:
 - Obscene content
 - Racist content
 - Personal attacks, insults, or threatening language
 - Potentially libelous statements
 - Plagiarized or copy-written material
 - Private, personal information published without consent
 - Comments totally unrelated to the content of the forum
 - Hyperlinks to material that is not directly related to the discussion
 - Commercial promotions, promotions for special interest groups, or spam
 - Organized political activity
- V. The role and utility of social networking sites will be evaluated periodically by library staff, and may be terminated at any time without notice to subscribers. The library does not collect, maintain or otherwise use the personal information stored on any third party site in any way other than to communicate with users on that site.

DANIEL J. MCGUIRE, Library Board Chair

OEL E. TUCKER, Director